

DOING BUSINESS IN CHINA PEER PROGRAM

The Doing Business in China Peer Program for Boards

Global Navigation is a peer-to-peer education resource for board directors of multinational corporations, with programs about growth markets worldwide. We offer directors unique global peer programs that help guide boards through the complex issues that boards face with employees, customers and regulators around the world. This program has a special focus on China.

What is a peer program?

It is a group of 10 to 12 like-minded board members that create a year-long relationship to discuss and explore the risks and opportunities.

The monthly phone in

It is a conversation with board peers but much more. It is an intimate, engaged group of directors that self selects the topics that are the most board-relevant when doing business in China. Then GlobalNav finds the experts that have hands-on experience to talk to the group, answer questions and participate in our ongoing conversations. We find the person with board and business experience uniquely qualified to discuss the topic at hand. These closed-door sessions are available only to members. Each group of peers (10-12 director members) is matched on the basis of their specific interests. The best written thought leadership will be selected and sent to peer members on an as-needed basis.

The face to face

The on-site event in China is a fascinating look into one of the world's fastest growing economies. During the 3-day program, delegates will hear from government officials, leaders in multinational businesses succeeding in the Chinese market, and experts who really know the business landscape there. Delegates will also have an opportunity to meet with fellow China directors. Dates are selected for late April by the group at large. There are few directors that will want to attend the calls, but not the trip.

Who are the director members of the peer exchange?

They are the directors of companies that are not just multinational, but also multiregional. They are interested in participating in regular dialog about how companies with Chinese operations manage risk, grow their companies, and hire the right team.

How to get more information

For more information, please contact Laura Schield at laura.schild@globalnav.com.