

CHINA ANNUAL UPDATE

Managing the Risk, Mining the Opportunities in China

September 29, 2009

(Updated 9/9/2009)

- 1:00 PM **Registration**
- 1:15 PM **China as a World Player** featuring Ambassador **Charlene Barshefsky**, best known globally as the architect and negotiator of China's WTO agreement, which opened China's economy as a worldwide market. China is just starting to flex its muscles. How will China shape the world? How will the political relationship between the U.S. and China affect multinational business?
- 2:15 PM **China Investment Update** featuring **Daniel Rosen**, Principal with Rhodium Group, Visiting Fellow at the Peterson Institute for International Economics and Adjunct Associate Professor at Columbia University. Mr. Rosen will tackle inbound and outbound China investment. How will national interests affect businesses investment opportunity and what are the trends for investment going forward?
- 3:00 PM Coffee Break
- 3:15 PM **The Role of the Board in Mining the Opportunities and Managing the Risks of Doing Business in China** featuring **Stephen Chipman**, CEO-Elect, Grant Thornton LLP and current CEO – Grant Thornton China Management Corporation. What are the top strategic issues for companies doing business in China and what are the questions boards should ask their management? What should boards know about their China operations?
- 4:15 PM **China Legal Update** featuring **Matt Adler**, founding partner of DLA Piper's Beijing office. Mr. Adler will highlight key legal developments in 2009 affecting U.S. business in China. What are the key questions every director should ask? How has the legal environment changed since the economic crisis? What lessons can U.S. businesses learn from Coke, Hummer and others?
- 5:00 PM **Doing Business in the Developing Provinces** featuring **Sarah Kemp**, Commercial Officer and First Secretary of the Embassy of the United States in Beijing. Many provinces in China still welcome multinationals. Where are the biggest opportunities in China for foreign companies? What is the relationship between local and federal government?
- 6:00 PM Cocktails with **James McGregor**, author of "One Billion Customers"
- 7:00 PM Dinner